

Özlem Denizmen is an opinion leader for 'empowerment of women in economy' in many national and international platforms. Apart from her corporate career at Doğu Group, one of the largest holdings in Turkey, Denizmen also **leads** the **Financial Literacy Movement** with long-term social projects at the national scale. With her support for economic empowerment of women and families, Denizmen was recognized as the "Young Global Leader" of the year 2011 at the World Economic Forum (WEF) in Davos. She also launched an extensive social initiative platform called "Para Durumu" for personal finance management.

Denizmen takes part in many projects focusing on [women's empowerment](#), not only in an economic sense, but also in professional, social and domestic life.

Carrying out effective Financial Literacy projects in international platforms, Denizmen is the Co-President of the "Learn Money" initiative started by the WEF with a view to promoting the habit of saving in children. She is also a member of the Media Advisory Committee at Child&Youth Finance International whose mission is to improve economic rights of children, enhance their access to financial services, and raise financial consciousness through education.

Özlem Denizmen is a member of the WEF Gender Equality Council, the President's Council of Cornell Women, Girls 20 Advisory Council of G20 summit.

In 2010, she became one of the five Turkish nationals who were invited to the White House as part of the "Entrepreneurs from Muslim Countries" initiative. In 2014, she became the first and only Turkish Board Member of the Global Reporting Initiative (GRI), which determines global "sustainability" rules and standards.

Founding FODER (Financial Literacy and Inclusion Association of Turkey) in 2012, Denizmen continued her civil society activities in Turkey. She still works as the Founding President of the association.

Her multi-media platform "Para Durumu" reaches millions of people through TV shows, books, newspapers, and magazine articles. Denizmen received many awards for her efforts to reach large masses with activities dedicated to promote savings and economic freedom. In 2016, she received the "Special Media Award for Raising Financial Awareness in Turkey" by the Turkish Republic [Ministry of Customs and Trade](#). Between 2013 and 2015, Denizmen worked at the Executive Board of the "Equality at Work" Platform, established by the [Ministry of Family and Social Policies](#) and dedicated to increasing female participation in labor force and achieving gender equality. She is also the Advisory Council member of "Independent Women Directors" platform whose mission is to increase the number of female board members.

Career

Denizmen started her **career** at [Merrill Lynch](#) as a financial analyst. She continued her corporate career as the Budgeting and Strategic Planning Manager of Doğu Holding, after which she was promoted to Management Consultant at Doğu Group and Board of Directors at Doğu Otomotiv. As a social entrepreneur, she launched the "Para Durumu" platform in 2010.

Education

Undergraduate;

Industrial Management, Cornell University
Graduate;
Finance (MBA), MIT Sloan School of Management
Executive Programs;
Marketing, Stanford University
Leadership, GE Crotonville Center
Advanced Management, Harvard Business School
Community Leadership, Harvard Kennedy School

Books

Cebinde Mucize Yarat ("Create a Miracle in Your Pocket") - 2012
Kartlarınla Mucize Yarat ("Create a Miracle with your Cards") - 2013
Bolluk Bereket için Yer Aç ("Make Space for Abundance and Prosperity") - 2015

Her books sold over 60 thousand copies so far, and a large portion of the proceeds from the sale of her books is donated to the Darüşşafaka Association.

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